

Sponsorship Proposal



The Crossover Conference is a multi-generational three-day gathering for Haitian Women of Faith dedicated to reconnecting, empowering, and uplifting across generations.

E-Mail

Info@thecrossoverconference.com

Website

<https://www.crossover-conference.com>

Our Mission

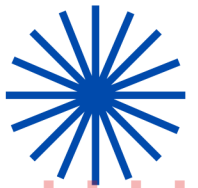
Our mission is to unite Haitian Women of Faith of the diaspora, fostering fellowship, connection, and growth in our shared journey of faith.

Our Vision

To empower and raise up Haitian Women of Faith for Impact.

Target Audience

Market Analysis



We're crossing generational barriers from Gen Z to Millennials to Gen X to Boomers (our "ti manmi")

Demographic

Our target audience is primarily located in New Jersey, New York, Pennsylvania, and Connecticut. We expect attendees from other neighboring areas as well.

Estimated number of attendees

We anticipate 300-500 conference attendees



Event Information

Overview of the event

The conference seeks to inspire a supportive sisterhood of faith that encourages attendees to reimagine, develop, and cultivate a stronger community capable of making impactful change for this generation and beyond. Through engaging sessions, powerful worship gatherings, dynamic prayer encounters, mentorship connections, and authentic cultural expression, we aim to revitalize the sisterhood within the Haitian community.



Date

Friday, September 6, 2024
Time: 5:00pm - 10:00pm

Saturday, September 7, 2024
Time: 8:00am - 5:00pm

Sunday, September 8, 2024
Time: 5:00pm - 10:00pm

Agenda

Ladies' Night Out! Opening Night of Praise, Worship and The Word

Sisters Soul Care Day

This day will consist of a Prayer Breakfast, Morning Worship, Break-out Sessions, Catered Lunch, and Closing Worship

VIP Elevate Her - Does God See Me, Book Signing Event

Final Prayer, Worship and Word



Sponsorship

Sponsoring our event offers a unique opportunity to reach a diverse audience and align your brand with a positive and memorable experience. Sponsors will receive exposure through our marketing and promotional efforts, including social media posts, email marketing, and targeted advertising campaigns. Additionally, sponsors will have the opportunity to showcase their brand through on-site activations and signage at the event.

SPONSORSHIP LEVELS

PREMIER

\$15,000

INVESTMENT

PLATINUM

\$5,000

INVESTMENT

DIAMOND

\$2,500

INVESTMENT

GOLD

\$1,000

INVESTMENT

TITLE SPONSOR

Premium Sponsorship

- Prominent Logo Placement: Platinum sponsors will receive top-tier logo placement on all promotional materials, including event banners, posters, and digital marketing materials.
- Exclusive Recognition: Special mention and acknowledgment and opportunity to speak as a Platinum Sponsor during a catered lunch on Saturday Afternoon,
- Opportunity for a 30- 60-second video / commercial about your company played at lunch.
- Large table and banner display in the venue lobby to showcase your company's/organization's service offerings.
- VIP Seating: (7) Complimentary reserved seating for VIP guests.
- Social Media Exposure: Extensive promotion on event social media channels with dedicated appreciation posts, exclusive shout-outs, and sponsored posts.
- Email mention with hyperlinked logo
- Logo on specific event collateral: The company logo is displayed on certain collateral enhancing brand visibility. Including tickets (although tickets will be sold online, every attendee will be given a physical ticket upon entry) PPT slideshow, website, program, and more.

(A customized sponsorship package can be created to cater to specific Platinum sponsor requirements.)



Platinum Sponsorship

- Logo Placement: Prominent logo placement on event flyers, website, and social media posts.
- Table at the venue lobby to display your company's/organization's service offerings.
- Recognition: Acknowledgment as a Gold Sponsor during the event through announcements and in printed materials.
- VIP Seating: (5) Complimentary reserved seating for VIP guests.
- Social Media Exposure: Exposure on event social media channels with dedicated appreciation posts.
- Logo on Flyers: The company logo is displayed on select printed flyers and posters.
- Email Mention with Hyperlinked Logo

Diamond Sponsor

- Logo Display: Logo display on the event website and select digital promotional materials.
- Recognition: Acknowledgment as a Silver Sponsor during the event.
- Reserved Seating: (3) Complimentary reserved seating for a few VIP guests
- Social Media Exposure: Recognition through dedicated posts on event social media channels.

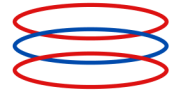
Gold Sponsor

- Logo on Website: Logo display on the event website.
- Mention: Acknowledgment as a Bronze Sponsor during the event.
- Reserved Seating: (1) Complimentary reserved seating for a limited number of VIP guests at the .
- Social Media Exposure: Mention in select social media posts related to event sponsors.



THANK YOU

Information on how to make a
sponsorship commitment



BETTY JEAN

Phone

973-477-0933

Mail

Betty@thecrossoverconference.com

Website

www.thecrossover-conference.com

